

Where the only call that matters is yours....

## **QCSS Partnership Campaign Set Up Needs**

Main Contact for Quality Assurance:

**Contact Phone Number:** 

Email Distribution List for Leads / Reports:

**Target Titles for Program:** 

Call Qualifications that Absolutely Must be Met:

Logo: Please attach your company logo

**List**: Please attach the list when you email this back to us. The list must have the following:

- CSV / XLS format
- Headers for each column
- First Name & Last Name in separate fields
- At least 2000 unique records
- DNC Certification of Scrub (if B2B)
- Delete any columns that you do not need or want to see back

**Email Now Piece:** Please attach an email information page. This will go to the contacts that we reach that would like to review more information before they commit. It should be 1-2 pages highlighting your product or service and should be clean.

**Script:** Please attach your finalized script. It should include:

- FAQ Page with back ground information on your company.
- All qualifiers
- Straight text (no bullet points / margins / ect)
- Any Rebuttals we may encounter

Once we receive all of the above to from you we will be ready to set up the campaign. We would prefer to receive it in one package rather than pieces. If you have any questions please feel free to contact your salesperson or our Operations Department.

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QCSS Embraces communication and innovation to transform human interactions into powerful & passionate customer experiences.