



Where the only call
that matters is
yours....

Outbound Services

Appointment Setting

Lead Generation

Tele-Selling

Seminar Booking

Client Reactivation

Inbound Services

Customer Service

Lead Capture

Up-Selling

Ad Response

Voice Broadcasting

Data Entry

QCSS Inc.
275 W Dundee
Buffalo Grove, IL
60089
www.qcssinc.com
888.229.7046

NEWS RELEASE

For more information, contact

Karin Hall, CSO

P: 847-229-7046 | F: 847-229-7047

khall@qcssinc.com

FOR IMMEDIATE RELEASE July 1, 2011 BUFFALO GROVE, ILL.

QCSS, Inc., a Chicago land based Call Center and Telemarketing Firm, announces participation in a major coalition for job creation with the ATA (American Teleservices Association).

BUFFALO GROVE, IL – July 1 – QCSS, a Chicago based Call Center and Telemarketing firm has joined in a nationwide action for creating new jobs with the ATA (American Teleservices Association).

The ATA is the only non-profit trade organization dedicated exclusively to the advancement of companies that utilize contact centers as an integral channel of operations, committed to serving the needs of its members, recommending the highest standards of quality for the channel and protecting the rights of consumers.

CEO Catherine Karabetsos adds, "The ATA is a positive contributor to the call centers that work with the highest level of integrity. They are *the* accountable association for quality contact centers looking to drive revenue for corporate America, consistently improving the bottom line of companies and most importantly, at this time in our economy, creating jobs. The Call Center Industry is one of the top contributors to job creation and we are proud to be a part of this growth and a member of the ATA. "

With the unemployment rate hovering near nine percent and tens of thousands of well-qualified Americans looking for work, a new program has been enacted to create a push in the re-investment of the inactive workforce. And since transforming human communication is a core of their values, QCSS parallels the strategic efforts by implementing the *Jobs for America* program.

Co-Founder and CSO Karin Hall comments, "The QCSS mission includes job creation for the U.S. and we are pleased to be a part of the advocacy within our industry. Since the contact center field is one of the fastest growing industries today, we are boosting the economy in a very big way every day. Every time that we receive or make a call, we are stimulating the economy to help our partners move commerce through purchases of products and services from both 'business to business' and 'business to consumer' interactions."

This program will help fill a hole in the current inactive workforce. The employment reach extends to off-site service agents and Americans with disabilities to help provide jobs for an even greater demographic of people. It is programs like this that allow our country to keep jobs and incomes steady for our hard-working individuals and their families.

To learn more about QCSS, please visit www.qcssinc.com or call **888.229.7046**