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that matters is  
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### Outbound Services

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## NEWS RELEASE

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**FOR IMMEDIATE RELEASE** January 30, 2011 BUFFALO GROVE, ILL.

QCSS, Inc. a Chicago based Call Center and Telemarketing Firm has announced acquisition of local site, [www.telemarketingchicago.com](http://www.telemarketingchicago.com).

"As part of our 2011 strategy, QCSS will host local and national web-sites for our service offerings for better exposure" stated Cathy Karabetsos, CEO "We have a robust plan in place to aggressively attract decision makers responsible for creating new revenue growth. Everyone is seeking creative ways to stretch their marketing dollars and they want a partner that understands their needs and one they can trust".

QCSS offers full-service, Contact Center Solutions for mid to enterprise companies. This range from Outbound Lead Generation with customized solutions for nurturing these relationships, to list qualifying and lead scoring with best-in-class practices, to state-of-the-art technology with real time reporting for Inbound Customer and Answering Services.

Karabetsos continued, "We are excited for the growth we have realized during a difficult economy. 2011 looks great for the Call Center Industry and QCSS is prepared to handle a huge increase in customers this year with the service and ROI they demand and deserve".

QCSS employs top talent and has the benefit of a Chicago land presence for covering nationwide calls with the finest and tenured agents.

"It is our responsibility and part of our culture to employ, train and advance from within. With our philosophy of 'nurturing relationships' both internally and externally, we are giving the best to our staff which results in top results for our clientele. We are proud to pay wages far above the industry norm and look forward to creating a culture of competition to find a seat at QCSS. Our friendly yet competitive environment is causing waves and setting a new standard for the Call Center and Telemarketing Industry. To be a true contender in this arena, companies must continuously evolve and innovate-part of the QCSS way".

As part of our strategy for 2011, QCSS, Inc. has aligned with partner *Samurai Business Group* for a full-service sales solution, to assure all clients are prepared to close more effectively and consistently.

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To learn more about QCSS, please visit [www.qcssinc.com](http://www.qcssinc.com) or call **888.229.7046**