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## NEWS RELEASE

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**FOR IMMEDIATE RELEASE** May 31, 2011 BUFFALO GROVE, ILL.

**Eugene Borisov joins QCSS Inc., a Chicago based Call Center and Telemarketing Firm, as a marketing manager**

BUFFALO GROVE, IL - May 31 -- QCSS, a Chicago based Call Center and Telemarketing firm added a new member to its marketing force in April - Marketing Manager, Eugene Borisov. QCSS is proud to welcome Mr. Borisov to the team to help guide the Company's expanding enterprise.

"Eugene brings a fresh new approach as well as internet & social marketing to our branding," said President and CEO, Catherine Karabetsos. "His eye for creative design along with traditional marketing and new strategies perfectly complements our fast growing company and we are very proud to have him aboard."

As Marketing Manager at QCSS, Borisov holds the responsibility of evolving different features of internet marketing, including new social market segments, managing new & existing client needs and aiding the overall strategy. He brings several years of management and direct sales experience. Most recently, Borisov was an executive account representative for the software company, Intuit.

Prior to Intuit, Borisov was in retail management and attended Roosevelt University, where he earned a Bachelors Degree of Science in Marketing with an understudy in Business Management. He also has a history with QCSS going back to his school years, where he worked as a sales agent. A degree and years of experience later, he returns to assist the company from a much different perspective -- but still retaining familiarity of the QCSS culture and mission.

As part of our strategy for 2011, QCSS, Inc. has aligned with partner *Samurai Business Group* for a full-service sales solution, to assure all clients are prepared to close more effectively and consistently.

To learn more about QCSS, please visit [www.qcssinc.com](http://www.qcssinc.com) or call **888.229.7046**

QCSS, Inc. **generates revenue opportunities** for companies who want to **increase** the **efficiency** and **effectiveness** of their sales and marketing efforts. Our team of professionals performs inbound and outbound telemarketing, appointment setting, and other front-line sales activities that companies have traditionally found difficult to measure, manage and staff.

When we combine our **industry experience** with our clients' **aggressive sales targets**, we fill that unmet need called 'execution', and **empower our clients** to achieve **great results**. With QCSS's **proven process**, our clients **maximize** their front-line sales productivity, and ultimately their company's **profitability**.